



WHAT IS A SOCIAL NETWORK?






A group of people that are connected through a common bond.

Who is in your social network?

SOCIAL NETWORKING GOES ONLINE!

- 79% of adults use the Internet
- 59% of Internet users use a social networking site
- People who use the Internet have better support systems than those who don't
- Do you use a social networking site?

SOCIAL NETWORKING TO MAKE A CHANGE

Connect

- Bring people together who have things in common

Share

- Share experiences and information that impacts members of your social network

Mobilize

- Communication should inspire action.



SOCIAL NETWORKING AND THE ARAB SPRING



ONLINE SAFETY

- Think about keeping some control over the information you post. Consider restricting access to your page to a select group of people, for example, your friends from school, your club, your team, your community groups, or your family.
- Keep your information to yourself. Don't post your full name, Social Security number, address, phone number, or bank and credit card account numbers.



ONLINE SAFETY

- Post only information that you are comfortable with others seeing — and knowing — about you. Many people can see your page, including your parents, your teachers, the police, the college you might want to apply to next year, or the job you might want to apply for in five years.
- Be wary if a new online friend wants to meet you in person. If you decide to meet them, be smart about it: Meet in a public place, during the day, with friends you trust. Tell an adult or a responsible sibling where you're going, and when you expect to be back.



ACCESSIBILITY AND SOCIAL NETWORKING

Barriers exist that can limit the creation of social networks

- Text heavy sites
- Crowded pages
- No alternative formats



WHAT IS YAKKIT?

- An online community where self advocates can network in an accessible environment
- A one-stop location for information and resources created to improve the quality of life of people with disabilities
- A tool to be used by advocates, their support, and educators to teach independent living skills and philosophy

Online community

Information clearinghouse

Educational resource

